

2021 VVMA Advertising Contract – Digital Newsletter & Email Banner

NEW in 2021 The Town & Country Call Newsletter will be moving fully digital

Newsletter Digital Ad Size	Per Issue	Annual Contract (4 issues)
1/6 Page (2 1/4" x 4 3/4")	\$250.00	\$900.00
1/3 Page (4 3/4" x 4 9/16")	\$300.00	\$1,080.00
1/2 Page (7 1/4" x 4 7/8")	\$375.00	\$1,350.00
Full Page (7 1/4" x 9 3/4")	\$550.00	\$1,980.00

Email Leaderboard Banner Ad *SOLD OUT IN 2021* Email sent to 1100+ members & 350+ veterinary students	<u>Per Month (4 Fridays)</u> <i>VVMA Members & Industry Council Members/Non Members of Both Groups</i>	<u>Per Month (5 Fridays)</u> <i>VVMA Members & Industry Council Members/Non Members of Both Groups</i>
6.25" x 2.1" & 600 x 200px Limited to one ad per month	\$450/\$550	\$600/\$770

Advertising may be in color or black and white and sent to the VVMA in a high resolution JPG or PNG format.

Subscription Information:

Digital Ad Size/Type	
Annual Contract/ # of Issues (for newsletter advertising, only)	
Preferred month (for email advertising, only)	
Total Payment	

Contact Information

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Payment Information:

Circle one: (Check, Visa, Mastercard, American Express, Discover)

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Card Holder's Name: _____

Billing Zip Code: _____

Signature: _____

By signing this agreement, I authorize the VVMA to place this advertisement. The VVMA reserves the right to edit, to copy or reject any ad and does not assume liability for the contents of advertising. I am also authorizing the VVMA to bill the credit card listed above.