

# 2024 VVMA Advertising Contract

## Digital Newsletter & Weekly Email Banner

Digital Newsletter Ad		
Ad Size	Per Issue	Full Year (4 issues)
<b>1/6 Page</b> (216 x 360px)	\$260.00	\$940.00
<b>1/3 Page</b> (456 x 438px)	\$310.00	\$1,120.00
<b>1/2 Page</b> (696 x 468px)	\$385.00	\$1,390.00
<b>Full Page</b> (696 x 936px)	\$560.00	\$2,020.00

Weekly Email Banner Ad			
This weekly email is sent to 1,200+ members and 300+ veterinary students every Friday Please send graphics in high-resolution PNG or JPEG format			
<b>Ad Size (600 x 200px)</b> <i>*Limited to 1 ad per month; 3 month maximum purchase*</i>			
Per Month (4 Fridays) VVMA Member/ Industry Council	Per Month (4 Fridays) Non-member/ Non-Industry Council	Per Month (5 Fridays) VVMA Member/ Industry Council	Per Month (5 Fridays) Non-member/ Non-Industry Council
\$500.00	\$650.00	\$650.00	\$750.00

Subscription Information	
<b>Ad Type</b> (Include ad size if newsletter)	
<b># of Issues/Full Year</b> (Digital newsletter only)	
<b>Preferred Month(s)</b> (Email banner only)	
<b>Total Payment</b>	

### Contact Information

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Payment Information

Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Security Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Billing Zip Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

*By signing this agreement, I authorize the VVMA to place this advertisement. The VVMA reserves the right to edit, copy, or reject any ad that does not assume liability for the contents of advertising. I am also authorizing the VVMA to bill the credit card listed above.*