

2023 VVMA Advertising Contract - Newsletter & Email Banner

Newsletter Ad Size	Per Issue	Annual Contract (4 issues)
1/6 Page (2 1/4" x 4 3/4")	\$260.00	\$940.00
1/3 Page (4 3/4" x 4 9/16")	\$310.00	\$1,120.00
1/2 Page (7 1/4" x 4 7/8")	\$385.00	\$1,390.00
Full Page (7 1/4" x 9 3/4")	\$560.00	\$2,020.00

Email Leaderboard Banner Ad	<u>Per Month (4 Fridays)</u> <i>VVMA Members & Industry Council Members/Non Members of Both Groups</i>	<u>Per Month (5 Fridays)</u> <i>VVMA Members & Industry Council Members/Non Members of Both Groups</i>
Email sent to 1100+ members & 350+ veterinary students		
6.25" x 2.1" & 600 x 200px Limited to one ad per month	\$500/\$650	\$650/\$750

Advertising may be in color or black and white and sent to the VVMA in a high resolution JPG or PNG format.

Subscription Information:

Ad Size/Type	
Annual Contract/ # of Issues (for newsletter advertising, only)	
Preferred month (for email advertising, only)	
Total Payment	

Contact Information

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Payment Information:

Circle one: (Check, Visa, Mastercard, American Express, Discover)

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Card Holder's Name: _____

Billing Zip Code: _____

Signature: _____

By signing this agreement, I authorize the VVMA to place this advertisement. The VVMA reserves the right to edit, to copy or reject any ad and does not assume liability for the contents of advertising. I am also authorizing the VVMA to bill the credit card listed above.

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