

## VVMA Advertising Contract - Newsletter & Email Banner

Newsletter Ad Size	Per Issue	Annual Contract ( 4 issues)
1/6 Page (2 1/4" x 4 3/4")	\$250.00	\$900.00
1/3 Page (4 3/4" x 4 9/16")	\$300.00	\$1,080.00
1/2 Page (7 1/4" x 4 7/8")	\$375.00	\$1,350.00
Full Page (7 1/4" x 9 3/4")	\$550.00	\$1,980.00

Email Leaderboard Banner Ad	<u>Per Month (4 Fridays)</u> <i>VVMA Members &amp; Industry Council Members/Non Members of Both Groups</i>	<u>Per Month (5 Fridays)</u> <i>VVMA Members &amp; Industry Council Members/Non Members of Both Groups</i>
Email sent to 1100+ members & 350+ veterinary students		
6.25" x 2.1" & 600 x 200px Limited to one ad per month	\$400/\$550	\$500/\$650

Advertising may be in color or black and white and sent to the VVMA in a high resolution JPG or PNG format.

### Subscription Information:

<b>Ad Size/Type</b>	
<b>Annual Contract/ # of Issues</b> (for newsletter advertising, only)	
<b>Preferred month</b> (for email advertising, only)	
<b>Total Payment</b>	

### Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information:

Circle one: (Check, Visa, Mastercard, American Express, Discover)

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

By signing this agreement, I authorize the VVMA to place this advertisement. The VVMA reserves the right to edit, to copy or reject any ad and does not assume liability for the contents of advertising. I am also authorizing the VVMA to bill the credit card listed above.

**Virginia Veterinary Medical Association | 3801 Westerre Parkway, Suite D, Henrico, VA 23233**  
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